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FOR IMMEDIATE RELEASE

**Sales & Marketing Executives
Honors Nipendra Singh
Singh to Receive SME's Distinguished
Marketing and Sales Award**

January 19, 2004; Cleveland, Ohio – Sales and Marketing Executives of Cleveland (SME) will honor **Nipendra (Nip) P. Singh**, Chairman/CEO and Partner of **S&A Consulting Group LLP**, as a recipient of the Distinguished Marketing and Sales Award (DMSA) at the organization's 42nd Annual Awards Banquet, taking place Thursday, February 19 at the Embassy Suites Hotel in Independence.

Many of the area's top business professionals will be in attendance to recognize the winners of SME's award which is the profession's premier honor to acknowledge excellence and provide community recognition for outstanding sales and marketing achievements, exemplary leadership and management, innovative strategies, extraordinary sales results, strong community and professional involvement. Selection criteria was based on the demonstration of the highest business, professional and ethical standards.

Nip Singh has been instrumental in creating new markets, improving operations, reducing costs, not only in the U.S.A. but globally. Singh has almost 30 years of experience in business, ranging from management positions at various high tech aerospace manufacturers including Rolls Royce, General Electric, TRW and Precision Castparts Corporation, Inc. to his current position as a partner of a successful consulting firm – S&A Consulting Group LLP.

With Singh's efforts, S&A has become a leading firm in the worldwide market for consulting in the casting, forging, machining, and fabricating industries in the commercial, aviation and energy sectors. Singh has played a leadership role in economic development by creating strategic partnerships with companies locally and internationally. His contribution to the consulting industry has included several technical presentations and papers at conferences across the country. He played a key role in bringing the 2003 Investment Casting Technical Conference and Expo to Cleveland last November.

We are what we repeatedly do.
Excellence is then not an act but a habit.
Aristotle

Excellence