



Regional Economic Development Trade Summit 2010

May 5th, 2010

Media Kit

Press Release / For Immediate Release

40+ Exceptional speakers will lead the 2010 Summit Workshops empowering women to achieve not only their personal objectives, but drive impact in the local, regional, national and international community.

The Regional Economic Development Trade Summit 2010 is a collaborative Initiative to turn your challenges into profitable answers and results®. The Summit Objective is to support women of our region to be economically self-sufficient. The regions covered and invited to participate are NE and NW Ohio, Michigan, Pennsylvania, Indiana, West Virginia, Kentucky and Canada. The Summit will take place on Wednesday, May 5, 2010 from 8:00am to 6:00pm at Corporate College East, 4400 Richmond Road, Warrensville Heights, Ohio.

The Regional Economic Development Trade Summit is focused on providing women entrepreneurs with personal and professional business development opportunities to take their businesses to the next level of success. It also celebrates the fact that we live in a world where one woman, one business and one collective voice have the power to make a difference for women entrepreneurs in the U.S. and beyond. This summit gives participants opportunities for high-level education, tangible takeaways and connections to help them power themselves and their business.

The Economic Summit gives women of all ages, experience and interests the opportunity to meet, network, and compare notes about their successes and challenges. The Summit reminds us that gender does matter and that we are making significant differences in this difficult economy. If our communities are going to change, economically and otherwise, women will lead the way. The Summit both celebrates this fact and empowers us to act. The Regional Economic Development Trade Summit will combine keynote sessions, panel sessions, workshops and presentations featuring high-caliber thought leaders and experts in a variety of fields. All sessions are designed to educate attendees and provide practical information on topics related to owning and running a successful business.

Highlights of Program

- 8:00 a.m. *Registration Begins*
- 8:30 a.m. *Inaugural Ceremony and Morning Keynote Address on "Developing Leadership For Tomorrow" by Tammy E. Camper, President and Principal Resultant, Strategic Transformation Partners LLC, Summit Regional Director for Pennsylvania*
- 9:00 a.m. *Morning Key Panel Discussion on "Growing Your Bottom Line In The Green Economy"*
- 10:00 a.m. *Multi-track Workshops* and Trade Show officially begins*
- 12:00 p.m. - 1:00 p.m. *Afternoon Keynote Address on "Power of One" One Woman! One Business! One Nation & One World! by Almas Jiwani, President of United Nations Fund For Women - Ontario, Canada*
- 1:00 p.m. - 1:20 p.m. *On Stage Business Commercials*
- 2:00 p.m. - 3:00 p.m. *Afternoon Key Interactive Workshop on "TRUST and Collaborative Engagement" by Panel of Four (4) Women Entrepreneurs: Rachel Daniel-Talton, Arlene Watson, Barbara Siss Oney and Christine Zust from The Trust Group LLC-Cleveland, Ohio*
- 3:00 p.m. - 6:00 p.m. *Workshops and Trade Show Continues*
- 6:00 p.m. - 7:30 p.m. *Networking Reception*

** All day Workshops (4 to 5 every hour) and Trade Show continues from 9 am till 6 pm*

"When women are involved in the economy, important shifts happen" says Rita N. Singh who is the Founder of Elite Women Around The World® project, S&A Consulting Group LLC & Miraj International LLC and the Summit Underwriter, Producer & Chair along with the 50 member Statewide Steering committee serving The Regional Economic Summit.

Contact:

Rita N. Singh
216.856.4725
RSingh@MirajInternational.net

Stephanie Phelps
Marketing/PR Chair - Summit Steering Committee 2010
216.570.9438 stephphelps@another-look.com

*Elite Women Around The World® Headquarters / Program Planning, Design and Production by
Miraj International LLC, 2573 Butterwing Road, Cleveland, Ohio 44124*