



## **S&A CONSULTING GROUP NAMED AS FINALIST IN 2004 STEVIE™ AWARDS FOR WOMEN ENTREPRENEURS**

*Cleveland, Ohio – October 6, 2004 – S&A Consulting Group LLP* has been named a Finalist in the category for “Best Overall Company of the Year - Service Businesses” in The 2004 Stevie™ Awards for Women Entrepreneurs. Based in Beachwood (Cleveland), Ohio, S&A Consulting Group LLP provides financial and management counsel to local, national and international clients.

The Stevie Awards for Women Entrepreneurs is a new national awards competition recognizing the accomplishments of women small business owners in the United States. The awards are produced by the creators of the prestigious American Business Awards, hailed as “the business world’s own Oscars” by the *New York Post* (September 22, 2002). Winners will be announced on Friday, October 22 at the Marriott Marquis in New York City’s Times Square. The master of ceremonies will be Bill Rancic, spokesperson for Advanta which is sponsoring the awards and winner of the hit television show “The Apprentice.”

More than 600 nominations from small companies in virtually every industry were submitted for consideration in 18 categories. Out of 27 Finalists in the Best Overall Company of the Year category for Service Businesses, S&A Consulting Group is the only Finalist from Greater Cleveland and one of two Finalists from Ohio. The company has been recognized for extraordinary achievement in fostering diversity while displaying vision, innovation and a high level of ethics in building business relationships throughout Northeast Ohio and beyond. A strong focus of S&A has been on assisting women and minority entrepreneurs.

The firm’s Founder and Managing Partner/CPA, Rita N. Singh, together with her husband and business partner Nipendra (Nip) Singh, strives to create a balanced work atmosphere, developing employees both personally and professionally. S&A’s management team has developed an innovative Financial Management Systems Model® for processing financial information for its clients. This system incorporates all of the elements that are necessary for a company to achieve positive cash flow and continuous financial growth.

Ms. Singh said, “The system, direction and peace of mind which we have given our clients is extremely satisfying -- over and above any materialistic achievement. The uniqueness of our practice is that every copy of our financials goes with our unmatched care and service that hopefully carries a life-long relationship.”

“The Finalists for the first-ever Stevie Awards for Women Entrepreneurs comprise the most dynamic women in business today. These entrepreneurs have accomplished innovative and extraordinary things while building their business,” said Dennis Alter, Chairman and CEO of Advanta. “We congratulate all of them on their achievement.”

Ms. Singh added, “S&A’s employees and clients have become an extension of our family. We are honored and proud to accept the Finalist Award on behalf of everyone’s constant dedication and teamwork.”

The Stevie Awards for Women Entrepreneurs are governed by a board of distinguished judges and advisors that features many leading women entrepreneurs and figures in American business, including Carrie Fitzmaurice, publisher for Entrepreneur Media Inc.; Dr. Lisa Krinsky, chairman & president for SFBC International; and Dr. Betty Spence, president of The National Association for Female Executives.

The elegant Stevie trophy was designed by R. S. Owens, the same company that makes the Oscar and the Emmy. Details about The Stevie Awards for Women Entrepreneurs and the full list of Finalists are available at: [www.stevieawards.com/women](http://www.stevieawards.com/women).

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